



FOR IMMEDIATE RELEASE

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Cadillac, Michigan.

WHATS NEW AT CTC?

The 2011-2012 school year at the Wexford-Missaukee Career and Technical Center (CTC) is close at hand and full of re-imagination and change.

For starters, we are proud of a partnership established with Cadillac Area Public Schools that brings the Digital Media Production program (formerly TV Productions) to the CTC campus. This change will afford all of the districts within the Wexford-Missaukee ISD service area an opportunity to send students to this ever changing and exciting program. Students will explore careers in broadcasting, digital media, public speaking, video editing, camera technician, production assistant, film, sound or video engineer, director, producer, videographer, editor, motion graphics designer, or script writer to name a few.

Another exciting partnership that we have is with the Wexford County Sheriff's Department. CTC Public Safety Instructor, Terry Williams, has been deputized by Sheriff Gary Finstrom. Deputy Williams is assigned to be a liaison officer on the WMISD campus, which he takes very seriously in addition to his instructional obligations.

We continue to pursue more FREE dual and direct credit enrollment opportunities for students through Baker College, Ferris State University, Northwestern Michigan College, North Central Michigan College and West Shore Community College. We are always looking at creative ways to offer and recommend high school academic courses and credit recovery options on our campus. In fact, CTC now has both a highly qualified math instructor and an English instructor on full-time staff to further integrate and identify key academic competencies within each CTC program.

CTC courses not only provide hands-on training but they are intensely mixed with integrated academic training and assessments in ACT WorkKeys for Applied Math, Reading for Information, and Locating Information. Students scoring a certain level on the three WorkKeys tests may be eligible to receive a National Career Readiness Certificate (NCRC), which is a portable national credential identifying to employers that holders of these certificates have the transferable and essential employability skills to be successful in a career pathway.

We are proud of the many educational opportunities we have provided over the years for thousands of students and will strive to continue that legacy.



Wexford–Missaukee

Intermediate School District

'Helping Schools Help Students'

www.wmisd.org

At CTC our mission is simple, "*Preparing Students for Career Success.*" We wish to thank our local districts and the greater WMISD business and industry community as well as the general public for we could not accomplish our mission without their support. Remember it takes a community to raise a child.

The entire staff at CTC is very passionate about what we do and we strive to live that passion each and every day. We believe in the value of Career and Technical Education. We are not afraid to take the road less traveled in an attempt to reach our mission. Furthermore, we will continue to make the necessary changes and re-imagine ways to keep the bar high when it comes to delivering quality Career and Technical Education programs.

The new school year officially starts Tuesday, September 6. Feel free to stop in the Wexford-Missaukee Career Technical Center and see firsthand the power of Career and Technical Education and why the CTC is, "The Place To Be." Mr. David Cox is the Director of Career and Technical Education for the Wexford-Missaukee ISD and Mr. Charlie Schwarz is the CTC Principal. They, as well as all the staff here at CTC, welcome your visits, questions, and concerns and are always willing to serve.